

MULTIMEDIA MESSAGING LINKED TO PHYSICAL OBJECTS

ABSTRACT OF THE DISCLOSURE

A method, and corresponding apparatus, for allowing a composer to create a presentation on a website. An identification link to the website is embedded on a media
-5 (other than a CD or floppy disk). The media is then attached to the physical object which the composer also wishes to deliver to the recipient. The combination is then delivered to the recipient, who can observe the physical object, and use the media through an appropriate reader to access the website with the identification on the media. The user can then view the presentation on the website.

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